

Labor of Love

Sharon Olson's passion for finances is something clients can bank on

BY KERRY SULLIVAN

Sharon Olson learned the value of a dollar at a very early age. "I had a paper route when I was seven," she recalls. "Every week I would take my \$1.70 to the credit union and watch my little number grow."

Nearly 40 years later, as a certified financial planner and principal of Olson Weiss, LLC, she is still watching numbers grow, only at a much larger scale. "It doesn't matter how many zeros there are, the idea is the same."

Olson's philosophy, which she has come to perfect over the past 25 years, is one of the

POWER PLAYER: Sharon Olson

Title: Principal, Certified Financial Planner, Olson Weiss, LLC ■ **Age:** 47
Hometown: Peterson, Minn. ■ **Current Residence:** Lake Minnetonka ■
Education: Minnesota State University-Mankato ■ **Directorships:** Ann Bancroft Foundation, Minnesota State University-Mankato, Team Ghana, Women President's Organization ■ **Family:** Daughter, Vanessa ■ **E-mail:** sharon.olson@olsonweiss.com ■ **Web site:** www.olsonweiss.com



Sharon Olson

reasons she is being nationally recognized for the third straight year, as one of the nation's Top 100 Wealth Advisors by *Worth Magazine*. "I was nominated after a client wrote a letter to the magazine explaining

what I had done for them and their family business," Olson says. But just getting a nod doesn't guarantee a spot on the list of who's who in financial advising. Olson says she spent nearly 40 hours filling out her applica-